

NOTIS MARTAKIS
PRESIDENT MTC GROUP CONSULTING



DATE OF BIRTH: 06.11.1952
PLACE OF BIRTH: Alexandria, Egypt
MARITAL STATUS: Married, 1 child
EDUCATION: Economics (Bachelor of Arts), Industrial Relations (Diploma), Social Philosophy (Diploma) from Sussex College of Technology in London.
Management (Associated) from Maryland University (U.S.A).
Public Relations from School of Business and Technology Athens

EXPERIENCE:

1979- present: member of the Journalists Union and a corporate member of the Foreign Press Association.

1975-1985, 1987-1989: Press Officer in the Greek National Tourism Organization.

1989-1990: Occupied the newfound post of GNTO spokesman.

1990- 1995: Director of the press office of the President of Democracy, Konstantinos Karamanlis.

Organized the promotional program of the visits of the American President, George Bush and the Russian President Boris Yeltsin to Greece.

Provided expertise to organize the press office of the President of Romania, Ion Iliescu.

Briefly served as:

- Staff Director of Press and Public Relations at the Ministry of Interior.
- Director of Public Relations at the Cultural Center of the Municipality of Athens.
- Advisor of the Minister of Education.
- Director-General of an Advertising company.

1974-1990: Tourist Editor of the newspaper “Naftemporiki”, for which he also worked as Head of the Political Reportage, in recent years.

1996- 1998: Special Advisor for the newspaper “Apogevmatini”, along with overseeing the marketing, advertising and public relations departments.

1982- 1997: Professor of Public Relations in the Department of Tourism and Business Administration in AKTO College.

1998- present: President of the group companies MTC (MTC GROUP consulting) specialized in tourism marketing and promotion (DMO)

2017-present : Professor and Mentor on Tourism Studies at Metropolitan College Athens (MSc International Hospitality, Events and Tourism Management/ MSc International Hospitality, Events and Tourism Management).

SKILLS: Represented Greece in international conferences, among which, is the meeting of the World Tourism Organization in Tel Aviv (1981) and the international press conference in Erfurt, Germany (1983).

SEMINARS: 2005- present: Regular rapporteur of the tourist- MBA Management program at the University of Piraeus.

DISTINCTIONS: Knight of the Great Constantine of the Patriarchate of Alexandria, Assistant bailo of the compendium “St. Mark” of Alexandria-Athens.

WRITING ACTIVITY: Wrote the book "Press Offices- Organization and Operation", which is unique in Greek bibliography. The book was launched in all the press offices of Greek embassies abroad. It is also taught in many journalism schools. His notes on "Applications of tourism policy" are distributed to students of the Graduate Program of the University of Piraeus.

STRENGTHS: Excellent knowledge of Greek, very good knowledge of English